

Signs Alive Art Guidelines

The following are our preferred file formats and procedures. It is recommended that artwork be supplied in a preferred format.

Any scanning or design time required by Signs Alive Inc. is billed at \$85.00 per hour.

The following are our accepted file formats.

Adobe Illustrator CS3 or Lower

Adobe Photoshop CS3 or Lower (preferably not flattened)

CorelDRAW 12 or Lower

Flexi Sign Pro 8.5 or Lower

TIF

EPS files are also acceptable.

Most print ready (at full size) PDFs are also acceptable if image files are uncompressed

Please ensure all text is converted to curves/outlines.

If line art source files are not available and only Bitmap files can be provided we can accept most formats, eg. .PSD, .TIFF, JPG. (Please Note: some JPGS can produce poor results)

Images should be 100 DPI at full size.

We accept electronic art on CD, DVD & Flash Drive, you can upload files on our website at www.signsalive.ca or e-mail files up to 7 MB to Info@signsalive.com

File compression utilities .zip and .sit accepted. We also use Apple iDisk.

Reference Copy:

Please supply either a colour hard copy, PDF or jpeg for reference with all artwork.

Please note any PMS colours required. (Digital printers can not accurately produce all PMS colours)

If colour is critical in image files, please provide a colour accurate print to target.

Signs Alive Inc. Graphic Design Department

If you have any questions please contact:

Dave Lowe x225 - dave@signsalive.com

Moni Harrison x244 - moni@signsalive.com

2284 Speers Road • Oakville, Ontario • L6L 2X8 • 905-844-1018 • Fax 905-844-1318